

**A FUNDAMENTAL CONCERN:
WHISTLEBLOWING AND BUSINESS ETHICS –
THE CASE OF ATHOL WILLIAMS AND BAIN & CO.**

A dissertation in partial fulfilment of the requirements for the Degree of

MASTER OF BUSINESS ADMINISTRATION

in the

RHODES BUSINESS SCHOOL

by

Alicia Austin

05w1346

March 2025

Supervisor: **Professor Owen Skae**